



Interdisciplinary Research Workshops *Linguistics, Chinese Communities, and Transnational Landscapes*

Prof. Yvonne Tse-Crepaldi, Dept. of Applied Linguistics, Xi'an Jiaotong-Liverpool University (China)

Introduction by prof. **Maria Gottardo**, UniBg delegate of the Rector for relation with Asiatic Areas

9 Feb., 3-6pm – room 7, Salvecchio

Demystifying the Chinese Language(s)

Abstract: This lecture offers an overview of the Chinese linguistic system by contrasting its 'apparent' structural simplicity with the inherent complexities including the tonal and writing systems. We explore the iconicity of Chinese characters and examine how global shifts and technological advancements reshape contemporary Chinese scripts seen in public spaces. Shifting from macro-sociolinguistic pluralism to micro-interactive data, the session concludes by analysing how contextual nuances influence discourses, using research data from various Chinese communities.

Discussants: prof. **Martina Caschera** and prof. **Cristian Pallone** - [Link](#)

10 Feb., 2-5pm – room 7, Salvecchio

Plurality and Fluidity: Chinese Communities and Cultural Heritage

Abstract: This session challenges monolithic stereotypes of "the Chinese" by exploring the dynamic and diverse Chinese communities and migration patterns. From examining case studies on family language ideologies of transnationals in Singapore, to formation of 'familylects', we will discuss the complexities of heritage language maintenance at home and community schooling; and their relation with global forces. The session invites a debate on the diversity and fluidity of identity among Chinese communities across generations and geography, and how sociocultural shifts impact the preservation of intangible heritage in a mobile world.

Discussants: prof. **Rossana Bonadei** and prof. **Elena Bougleux** - [Link](#)

11 Feb., 10-13am – room 7, Salvecchio

Chinese Languages in Linguistic Landscapes

Abstract: This session explores the language in the space around us as a reflection of policy, ideology, and social change. By examining material culture, architecture, and street signage across various contexts where Chinese communities inhabit, we will reflect on how Chinese languages and cultures manifest in physical spaces to embody geopolitics and social movements. Visual cues—ranging from Mao-era artifacts to contemporary urban signage—will be presented to stimulate a discussion on the evolving visibility of Chineseness in a globalized world.

Discussants: prof. **Barbara Turchetta** and prof. **Stefano Morosini** - [Link](#)

Debate with teachers, junior researchers, PhD candidates, and MA students

prof. **Alessandra Ghisalberti** with Doc. **Andrea Del Bono**, **Michele Galella** and **Asia Drago**

Short Bio: **Prof. Yvonne Crepaldi Tse** is an Assistant Professor at Xi'an Jiaotong-Liverpool University in China. She obtained her PhD from Nanyang Technological University (NTU) in Singapore and held postdoctoral positions at both NTU and the University of Alberta in Canada. Her research focuses on children in interaction, multilingualism, and healthcare communication, utilizing Conversation Analysis and Ethnography. Dr. Tse Crepaldi serves on the Editorial Board for the Journal of Chinese Language and Discourse and has published her research in Journal of Pragmatics, Current Issues in Language Planning, and Research on Children and Social Interaction.